

# Mary Hoftiezer, MBA

Denver Metropolitan Area

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## Summary

High achieving, experienced educator driven to create engaging learning activities, and compelling content that will help organizations succeed with learning and development. Create measurable learning experiences that are connected to organizational goals and objectives through collaboration and communication with subject matter experts and stakeholders.

## Experience



### Instructional Designer

University of Colorado Denver

May 2021 - Present (1 year +)

Staff Instructional Designer with CETL (Center for Excellence in Teaching and Learning) University of Colorado Denver. I collaborate with faculty to improve course design and create engaging, effective courses using Canvas LMS. Co-facilitated faculty course prep retreat to instruct faculty on inclusive, engaging teaching practices and syllabus. Created mini podcasts related to faculty and staff needs. Managed migration of online courses from Thinkific to YesLMS for state agency project. Created on-line learning platform using Thinkific for individuals recovering from addiction for a certified life coach. Created an accessibility guide for making virtual meetings accessible.



### Instructional Designer

Rumie

Jan 2021 - Present (1 year 4 months +)

Rumie-Learn is a collection of short learning experiences (called Bytes) that focus on building transferable career and life skills. Each Byte is a unique opportunity to expand your knowledge and abilities in under 10 minutes. <https://learn.rumie.org/jR/>

Planning, designing, and authoring Bytes that are engaging for learners and inclusive.

Participating in the peer review process, offering constructive feedback to others, and applying suggestions to your own Bytes.

Piloting Byte styles and learning strategies.

Communicating proactively with your Squad Lead to troubleshoot issues.

Offering suggestions and feedback to the Rumie team.



### Social Media Designer

District 26 Toastmasters

Aug 2021 - Present (9 months +)



### Teacher

Denver Public Schools

Aug 2010 - Aug 2020 (10 years 1 month)

Planned and implemented instruction in person and remotely using Google and Seesaw. Taught a diverse, high-need, Title I elementary school population grade level standards based curriculum in literacy, and math curriculum incorporating Science and Social Studies throughout. Supervised and directed parent volunteers and teaching assistant.

Celebrated student success by incorporating a school-wide PBIS program. Monitored, supervised, coordinated and reinforced rules of conduct and behavior of students and reinforced positive student behaviors in accordance with school and district policies. Provided differentiated academic and behavior support for students in a high-need school environment.

Observed, evaluated, reported and recorded student performance, behavior, social development, and physical health. Communicated with parents or guardians, teachers, counselors, and administrators to resolve students' behavior and academic areas of concern. Completed all parent-teacher home visits to facilitate collaboration and communication with parents and stakeholders.

Contributed to a school wide growth plan for Reading with all students meeting current grade level expectations in Reading. Participated in weekly data team and planning meetings. Incorporated 1-1 technology in the classroom.



## **Special Education Teacher**

Cherry Creek School District

Jul 2007 - Jul 2010 (3 years 1 month)

Created a rigorous yet nurturing learning environment with clear objectives for students who were struggling academically. Monitored and enforced rules of conduct and behavior. Counseled students to encourage and support student achievement.

Performed formal and informal assessments of students to determine eligibility for special education services. Analyzed assessment data, compiled IEP reports and updated IEP's as needed. Reported on student performance, behavior, social development and physical health.

## **Education**



### **University of Colorado Denver**

Master's degree, Instructional Design

Aug 2019 - Jun 2022

The LDT program focuses on the use of learning design and technology to better support learning and engagement in a variety of settings. LDT students complete fully online courses that address relevant, emerging learning design and technology topics such as active and experiential pedagogy, media and maker projects, integration of technology, blended and online learning, open educational resources, digital storytelling, creative instructional materials design, and technology adoption and leadership.



### **Regis University**

Master of Business Administration - MBA, Business Administration and Management, General

## **Licenses & Certifications**



**Articulate 360: First Look - LinkedIn**

## **Skills**

Articulate Storyline • E-Learning • Education • K-12 Education • Elementary Education • Articulate 360 • Rise 360 • Google Suite • Canvas • Google Drive